

Draven Peña

CONTACT

draven.pena000@gmail.com
503-442-0989

WEB

dravenpena.com
Linkedin
Instagram

REFERENCES

Available upon request

EXPERIENCE

Designer - New York City
Dagne Dover

November 2022 - January 2025

September 2021 - December 2021

Collaborated closely with design and development teams to create seasonal collections and new product lines, integrating cultural trends and consumer insights. Conducted product and trend research to inform design and color decisions. Developed presentations, moodboards, sketches, and tech packs. Managed PLM and issued seasonal BOMs to factory partners. Led sustainability initiatives through monthly newsletters covering trends, societal shifts, and industry impacts. Analyzed cultural and consumer behavior to identify product opportunities and align brand messaging.

Project Coordinator & Researcher - Remote

The OR Foundation

September 2021 - January 2025

Partnered with the OR founders to create 3 fashion education initiatives. Supported the development of a transparency index of the 2nd hand clothing market. Facilitated and maintained cross partner communication between the USA, Ghana, UK, and the Netherlands.

Designer & Media Editor - Remote

The Cutting Room Floor Podcast - OMO Media

January 2021 - March 2021

August 2019 - December 2019

Co-produced content for Season 2 and 3 of the *The Cutting Room Floor* podcast. Copy wrote, transcribed, and developed show notes. Designed multimedia assets for each episode. Pitched and coordinated with relevant industry guests, ensuring their insights aligned with current cultural movements and audience interests.

Research Fellow - Remote

The OR Foundation

May 2020 - September 2020

Designed, researched, co-wrote, and published **The Dream Will Never Pay Off**, a 62 page report covering the history and issues around unpaid fashion internships. Featured in VOGUE Business, Fashionista, Denier, and Fashion Revolution. This report was additionally reviewed and republished by the CFDA as an “industry insights” piece.

SKILLS

Adobe CC/CAD

Advanced in Illustrator, Photoshop, and InDesign

Digital

Procreate, PLM (Backbone), podcast production

Presentation

Adobe Acrobat, Microsoft Office, Google Workspace, Miro, PowerPoint, Zoom, Slack

Knowledge

Trend Forecasting, research synthesis, soft goods design and construction, hand sketching, machine and hand sewing, flat patterning, styling, content curation, copy writing, public speaking, community building and storytelling.

EDUCATION

University of Cincinnati - Cincinnati, OH

College of Design, Architecture, Art, and Planning (DAAP) // Class of 2022

Bachelor of Science in Design and Product Strategy

Summa Cum Laude // GPA: 4.0

**2022 CFDA Fashion Future Showcase Graduate*

**Recipient of the 2022 DAAP Fashion Technology*

Center Wearable Futures Digital Development Award

ENGAGEMENTS

Sustainable Fashion Initiative

2018 - 2022

Exec board leader in University of Cincinnati’s first sustainable fashion organization. Organized and led multiple Instagram Live talks with designers, writers, and activists from Nike, Fashionista, and the OR Foundation.

Afrotectopia Fractal Fête

2020

Explored a vast range of topics at the intersections of art, design, technology, culture, and activism. Engaged in 20 sessions by 21 innovators throughout the African diaspora.

Change DAAP Fashion

2020 - 2022

Founder of DAAP Fashion’s initiative focusing on the decolonization of design in fashion education.